



Artist Objective

A enthusiastic and creative 28 year old graphic designer, I am able to help a corporation to develop and produce innovative design solutions from sketches to the final designs. With a strong sense of print and screen design, as well as UX design I have the ability to produce exceptional work. Whether in a team or as an individual I will putforth maximum effort on any assignment to implement an effective design and/or brand.

Design Skills and Specialities

Computer

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|--------------------|----------|
| Adobe Illustrator | ●●●●●●●● |
| Adobe Photoshop | ●●●●●●●● |
| Adobe Indesign | ●●●●●●●● |
| Adobe Premiere Pro | ●●●●●●●● |
| Adobe Spark | ●●●●●●●● |
| Adobe Flash | ●●●●●●●● |
| HTML & CSS | ●●●●●●●● |
| Square Space | ●●●●●●●● |
| Webflow | ●●●●●●●● |

Knowledge

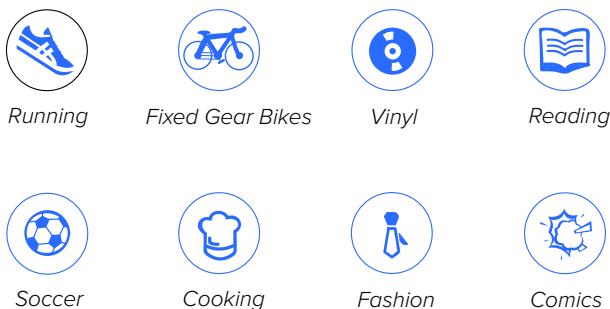
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|---------------------------|
| Image editing |
| Photo retouch |
| Interface Design |
| Grid and Layout |
| Editorial Design |
| Advertising |
| Packaging Design |
| Smart sense of typography |
| Type treatment |
| Typography creation |
| Social Media Technology |



Education

September 2009 to May 2013
Robert Morris University
Bachelor of Arts in Media Arts, Concentration in Graphic Design, Advertising and Branding Identity
GPA 3.45

Interests



Experience

Creative Design Lead: (March 2017-Present)

UPMC Innovation Center

- Design, art direct, and lay out a variety of print materials keeping time and budget constraints a factor. These include ads, mailers, brochures, capabilities books, conference materials, newsletters, logos/brand materials, illustrations, presentations, posters, flyers, forms, invitations, other related collateral.
- Develop and maintain a consistent look for all IC materials. Provide art direction of various printed materials, ad campaigns, and other communication projects.
- Design web related pages/graphics/materials, produce HTML based communications, and other web related items. Webflow & Squarespace.
- Effectively meet and communicate with staff and clients to discuss design projects, analyze project needs, and plan the design and production accordingly.
- Effectively meet and communicate with staff designers, production coordinators, division directors, public relations specialists, and clients to discuss design projects; analyze project needs and plan the design and production accordingly.
- Layout, produce and coordinate production of displays, posters, event signage and miscellaneous three-dimensional projects.
- Provide effective graphic design and production direction to staff and vendors keeping within established brand, time, and budget constraints.

Graphic Designer: (September 2016-October 2016)

Cold Spark Media

- Design various print and digital materials for specific clients and companies (political and non-political)
- Design digital ads for political candidates to increase exposure by 30%
- Brainstorm and collaborate with various team members on print, web, video, radio, and social media projects
- Design graphics and images for Cold Spark Media's social media platforms as well as client's social media platforms
- Setup pre-press files and collaborated with local printing companies
- Assisted with and acted in television commercial for political client as well as designing props and storyboard
- Collaborate and maintain several projects at a time while completing projects in timely manner.

Graphic Design Intern: (August 2015-June2016)

Nowait: Restaurant and Dining App

- Design various marketing and advertising materials both print and web based to increase company exposure by 40%
- Assist with UX/UI design projects
- Perform user experience testing to increase user understanding by 20%
- Create company quarterly t-shirts along with other internal materials
- Setup pre-press files and collaborated with local printing companies
- Assist with company rebranding, including new logo, color scheme, and company brand assets.